



Özyeğin Social Investments

Investing in our shared future...

Education is a right... not a privilege

Education is a means to achieve an end...

Investing in education is gives people the skills they need to help themselves **out of poverty and into prosperity.**

- ▶ **Better health**
- ▶ **Higher wages and economic growth:** one additional year of schooling earn 10% higher wages. No country has ever achieved continuous and rapid growth without reaching an adult literacy rate of at least 40%.
- ▶ **Democracy and political stability:** Education supports the growth of civil society, democracy, and political stability, allowing people to know their rights and acquire the skills and knowledge necessary to exercise them.

Turkey's Social & Environmental Challenges

Issue	Rank/%
UN Development Index 2011	92nd/187
Legatum Prosperity Index 2012	75 th /110
Year of school attendance 2009 (ERI data)	115 th /173
Adult literacy rate 2009 (ERI data)	73 rd /141
Freedom of press index 2011-12	148th/179
Yale University Environmental Performance Index	109 th /132
World Economic Forum Gender Equality Gap Index 2012	122 nd /135
% of female mayors in Turkey	0.8
% of women facing violence	42

Adapted from Anja König, 2013

Gender and Education in Turkey



- ▶ Turkey's population 74.724.269
- ▶ Access to preschool and early childhood education in Turkey(4-5) % 35.6
- ▶ Illiterate adults 2.784.257
- ▶ 4 in 5 illiterate people are women in Turkey
- ▶ 2/3 of adult population (over 23) average years of schooling is 6 years
- ▶ 1 in 10 children are out of school
- ▶ % 29,8 Women's participation to work-force
- ▶ % 14.36 Women's representation at the Parliament
- ▶ Striking regional and gender-based disparities in access to education

Özyeğin Social Investments: Investing in our shared future...

- ▶ **MISSION**: The Özyeğin Family invests in the **social and economic development of Turkey** by supporting **programs and initiatives** that help individuals achieve their highest potential and promote livelihoods.



Investing In Our Shared Future...

- ▶ Özyeğin Social Investments have focused on education, health and culture heritage with a significant concentration on education, from early childhood through to higher education.



Goal:

**To Fill A Gap In The Educational
Needs Of Poor And
Disenfranchised Women And
Children**

Özyeğin Social Investments



For better livelihoods....



Supporting children from the early years...



A Young Entrepreneurial University...



A social business model for young children and women...


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—FOUNDATION—


MOTHER CHILD EDUCATION FOUNDATION

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HÜSNÜ M.ÖZYEĞİN FOUNDATION



- ▶ Since 1990 the Özyeğin Foundation has provided financing for the construction of **26 girls dorms, 1 university dormitory, 17 primary schools** and **8 high schools** which serve more than **30.000** students each year.
- ▶ The Foundation funded the structural reinforcement of 4 primary schools in Istanbul following the Marmara earthquake in 1999 and procured 4,000 computers for schools.



Since 1990: Hüsnü M. Özyeğin Foundation

- ▶ Achievement and need-based scholarships: Over **12,000 financial scholarships** to **2,500 students**
- ▶ Supports personal development and education of **5,000 young girls** living in disadvantaged social and economic conditions.
- ▶ Supports training and education of women through comprehensive **rural livelihoods program** reaching 14 villages and 5 hamlets to improve the overall wellbeing of 4.000 rural inhabitants through an **integrated rural development program**.




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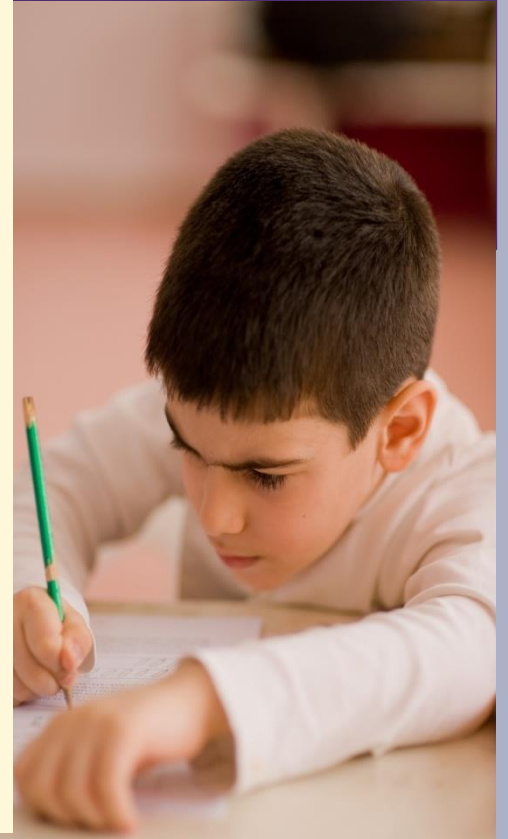
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Mother Child
Education
Foundation
ACEV

SINCE 1993



AÇEV's Mission



To support every child starting at an early age to help him or her reach their highest possible potential



WHY Invest in Early Childhood Development?

700
700 PER SECOND

In the first few years of life, 700 new neural connections are formed every second

18
18 MONTHS

Differences in the size of children's vocabulary first appear at 18 months of age

90-100
90-100%

Children exposed to 6 or 7 risks in life face a 90-100% likelihood of having one or more delays in their cognitive, language, emotional development

3:1
3:1 ODDS

Having 7 or 8 serious adverse experiences in childhood are 3 times more likely to have cardiovascular disease as an adult

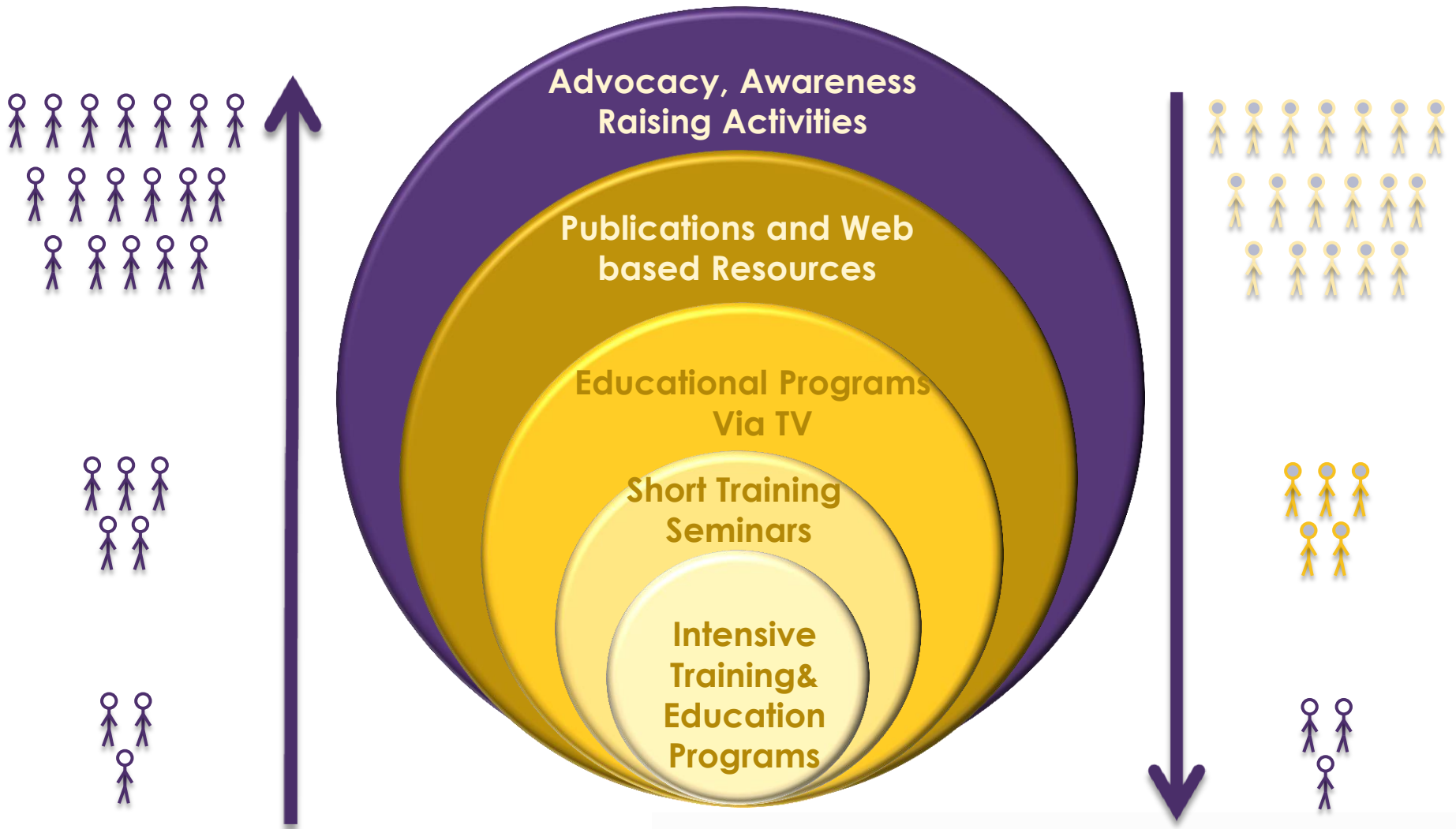
60-80
60-80%

60 - 80% of financial benefits from investments in early childhood programs accrue to society

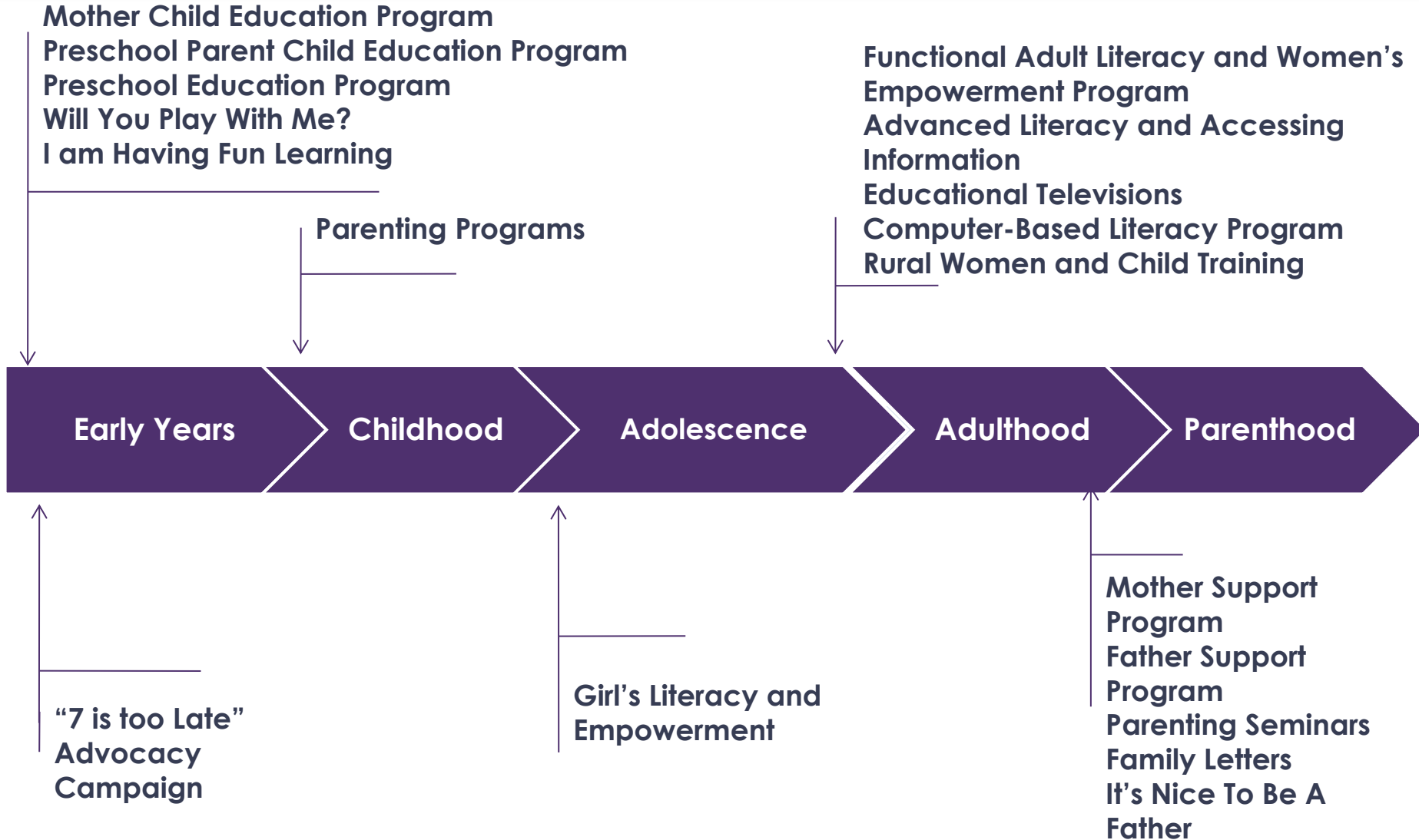
Source: Center on the Developing Child at Harvard University
<http://developingchild.harvard.edu/index.php?cid=294>

HOW?

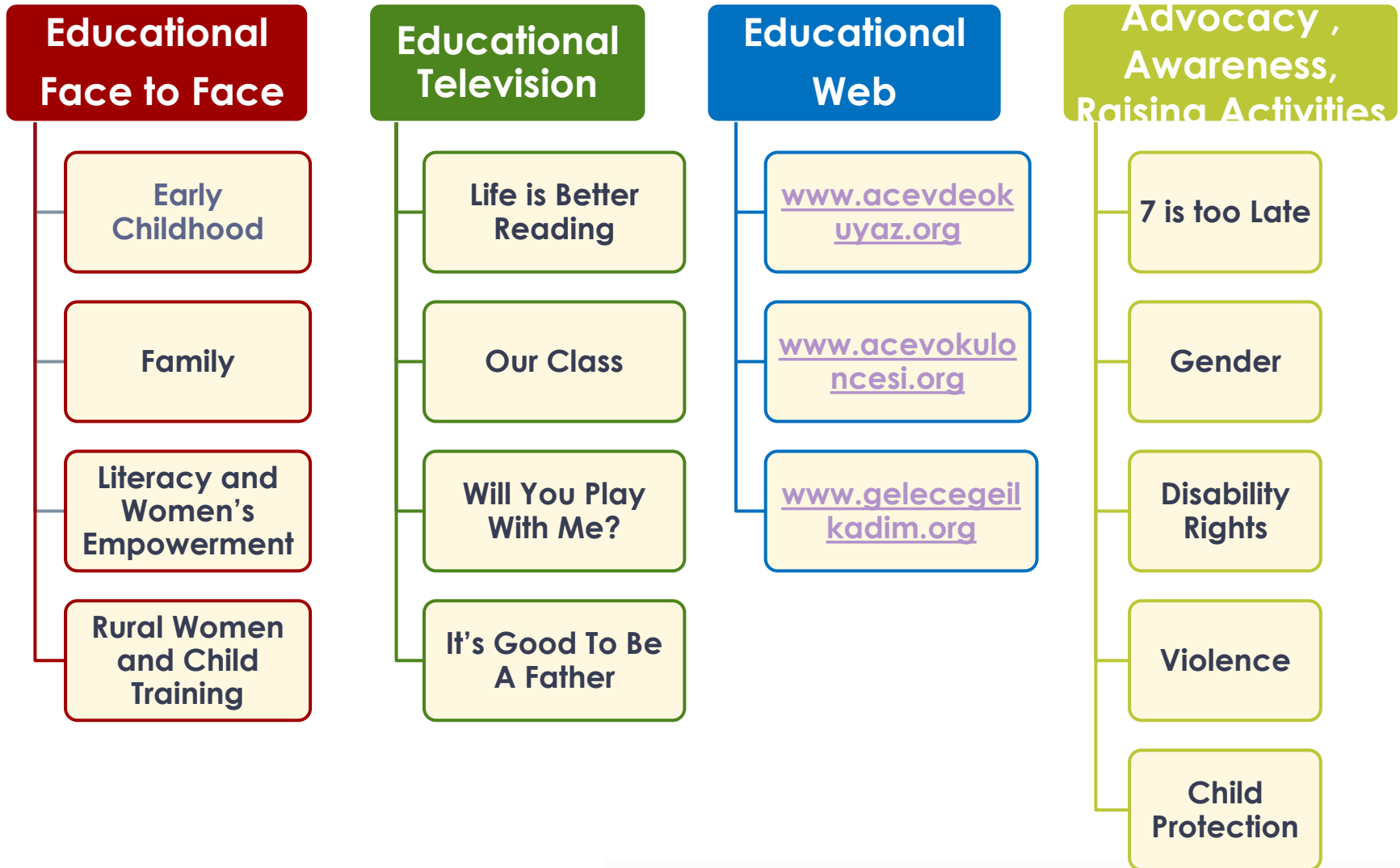
Intervention Methods of AÇEV



Interventions Across the Lifespan



Innovating Need-Based Programs

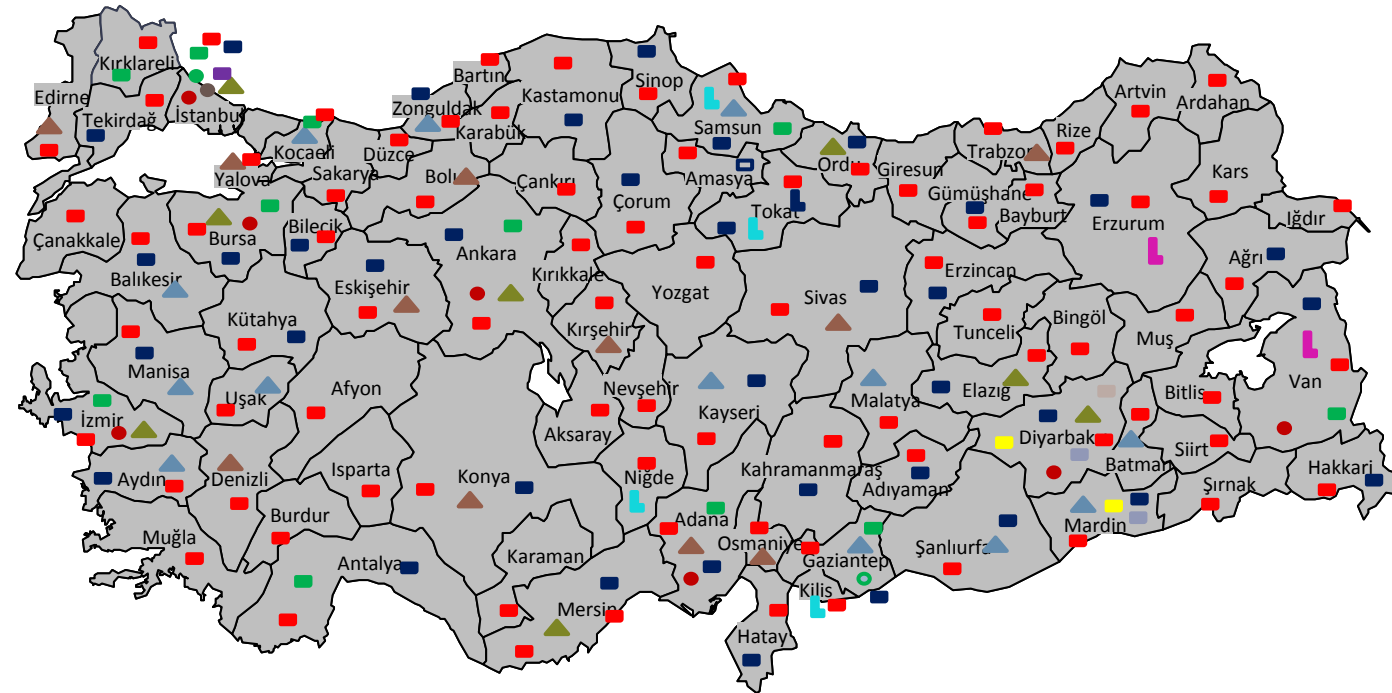


Working to Help Young Children Thrive

AÇEV conducts research, develops and implements programs and contributes to policies in **early childhood** and **adult education** for underserved populations.



AÇEV Programs are implemented in 81 provinces of Turkey



Early Childhood Education

- MOCEP – 1 Province
- MSP – 11 Province
- GDA ADP – 2 Province
- OEP SUMMER – 2 Province
- OEP WINTER – 1 Province
- OVCEP – 39 Province
- FIRST STEP – 81 Province

Literacy & Women Empowerment Programs

- GENERAL – 7 Province
- SKV – 1 Province
- READING GROUPS – 1 Province

Rural Women & Child Training Programs

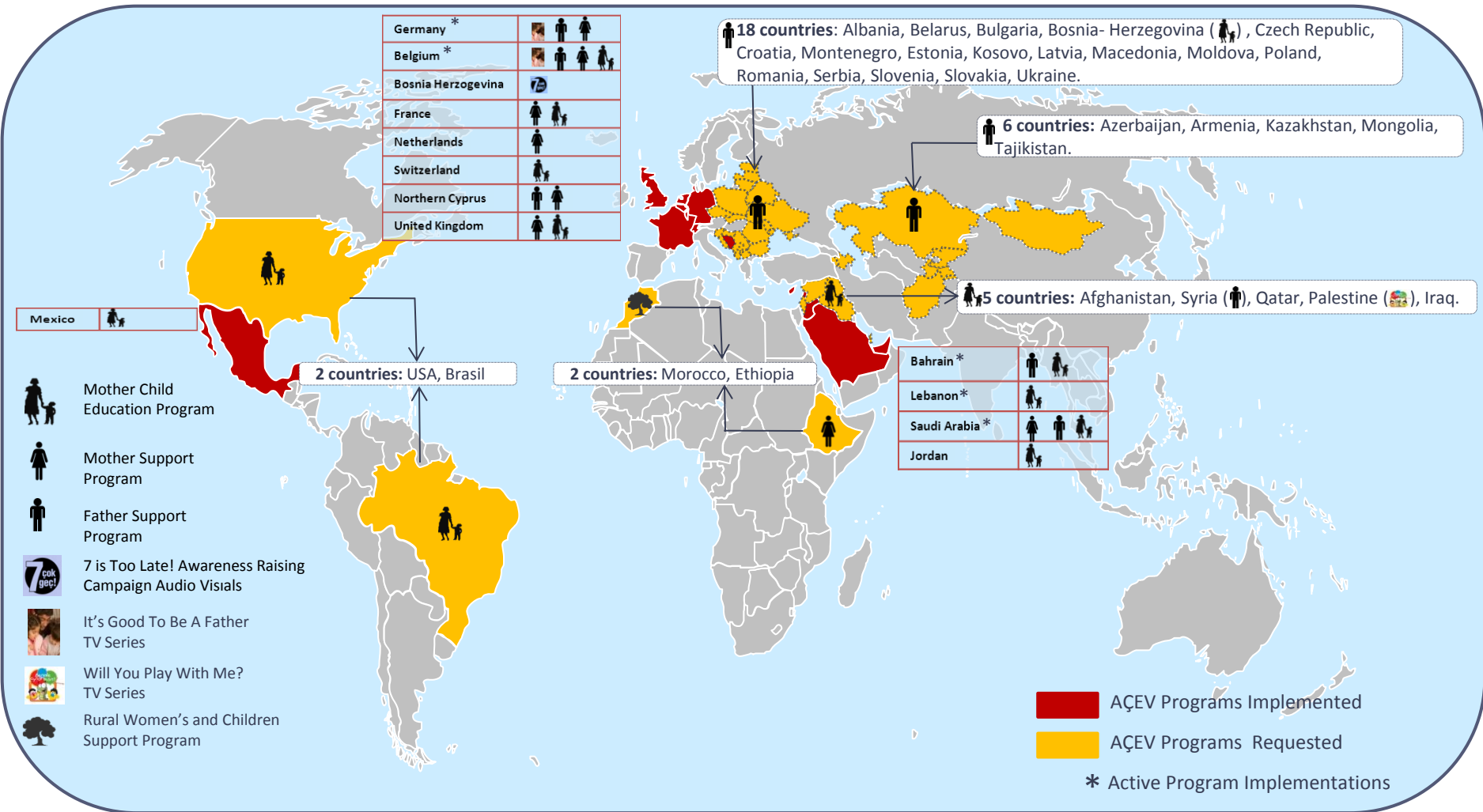
- UBS – 1 Province
- HILL AND VALLEY – 4 Province
- AB RURAL – 2 Province

Father Education

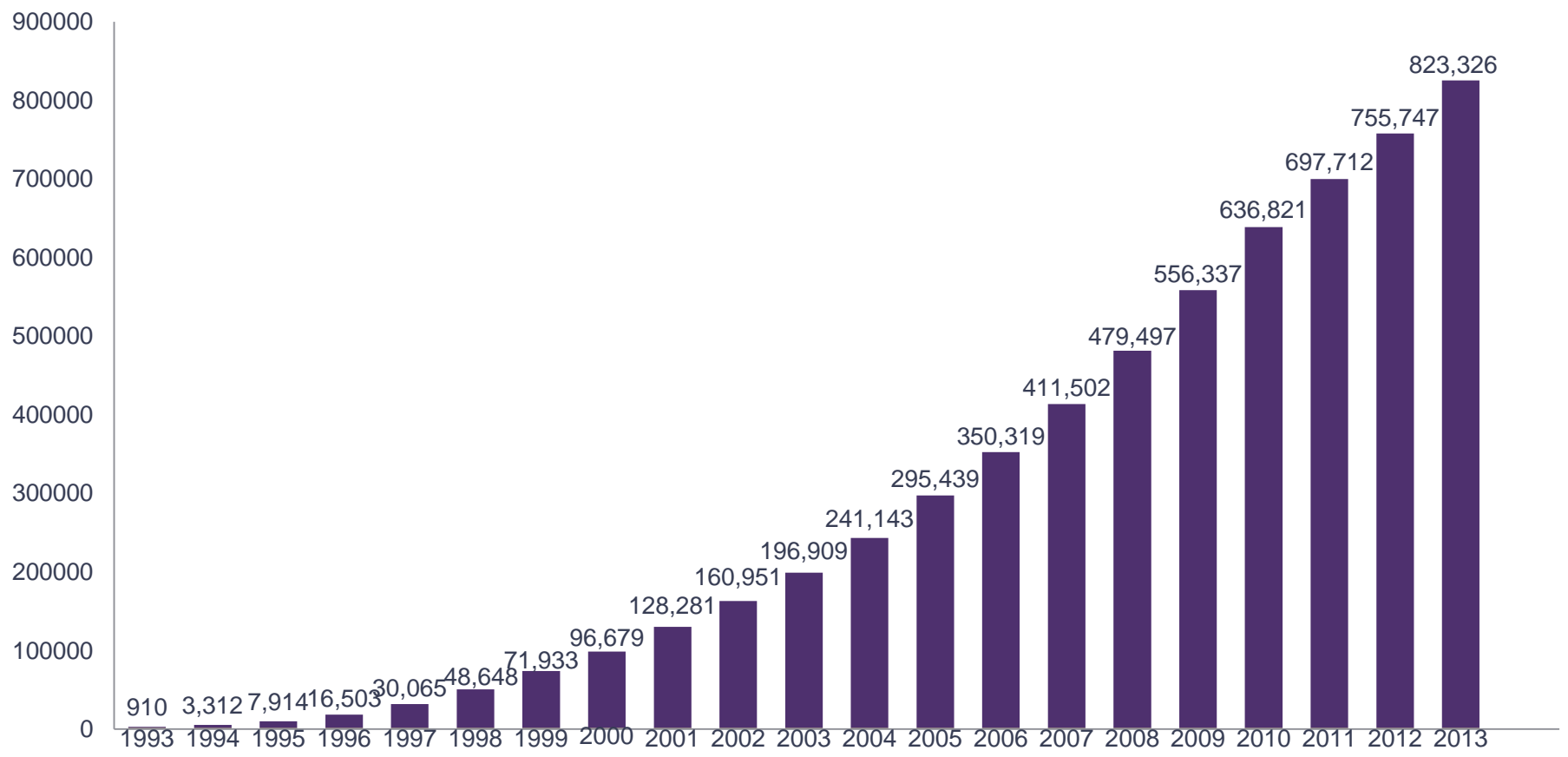
- FSP – 13 Province
- UNIFEM – 8 Province
- İSVEÇ COLSULAR – 11 Province

Sharing Our Know-How Across the World

Institutions in 13 countries have implemented AÇEV programs. Programs have been requested by institutions in more than 30 countries, partnerships are pending raising of necessary funds.

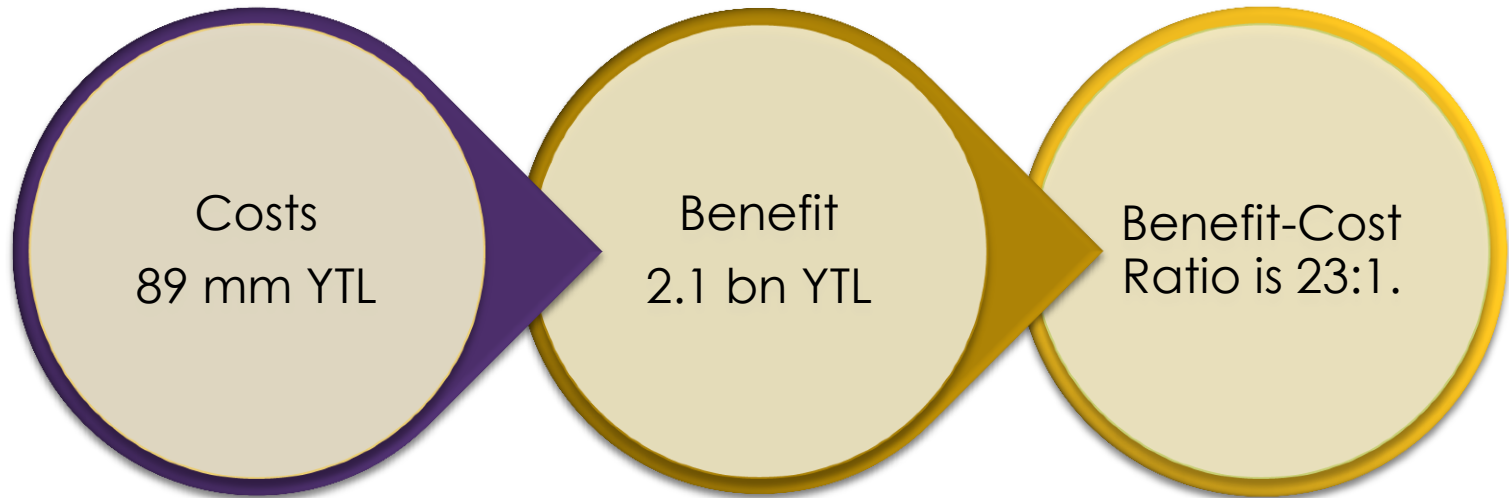


Beneficiaries between 1993-2013



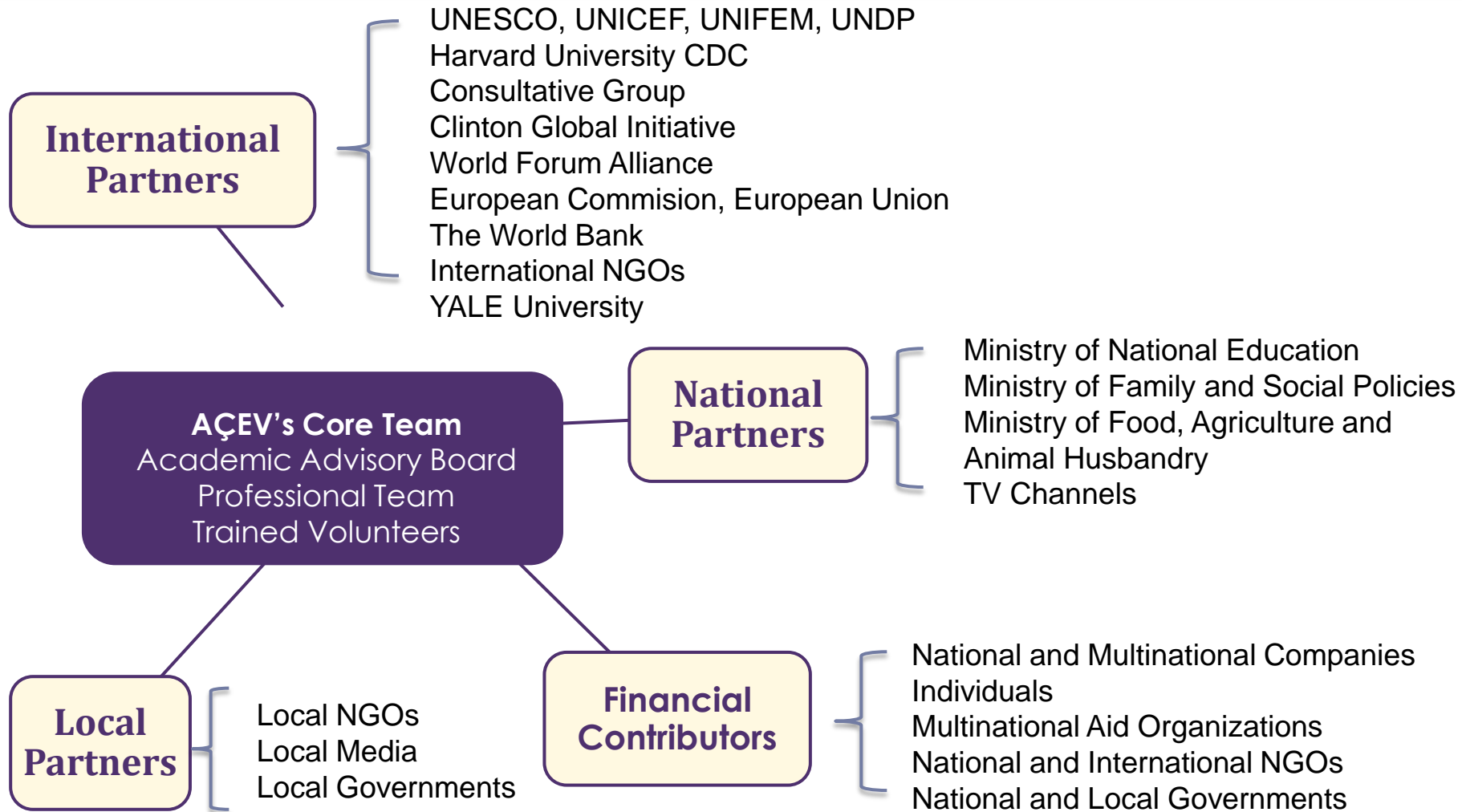
Number of beneficiaries per year through training and seminars

Overall Value Created

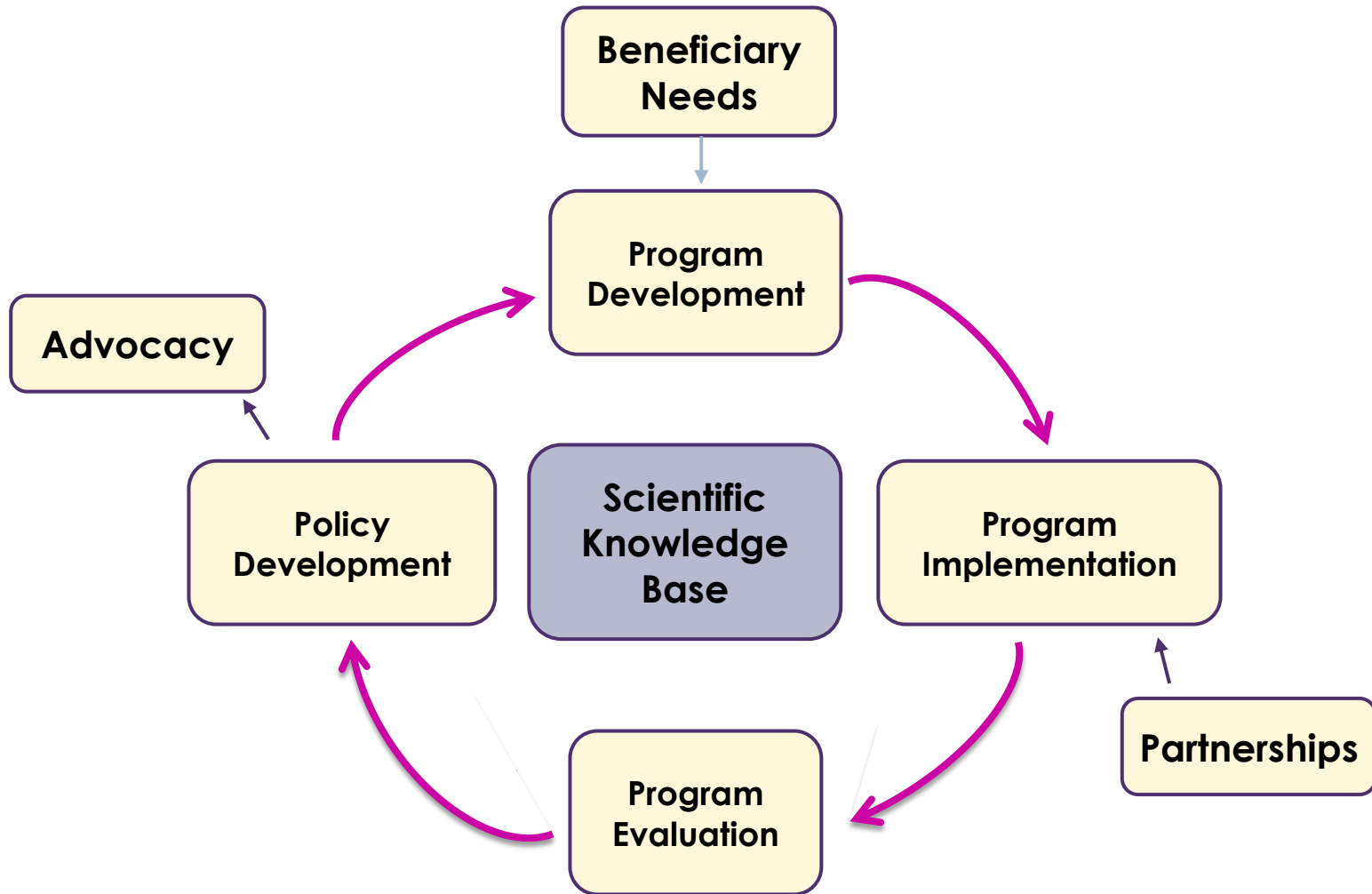


Wharton Business School study (2011) to determine the economic value ACEV created in society through its knowledge dissemination, lobbying, and awareness-raising activities. Preliminary results demonstrated that ACEV had created 1.2 billion USD worth of economic value in society with a total expenditure of 52 million USD, delivering a 1:23 cost: benefit ratio.

Our Partners



AÇEV's Programmatic Approach



Advocacy, Awareness Raising Activities:

ACEV's Biggest Accomplishments

“7 is Too Late” Campaign

An advocacy and public awareness campaign to promote the importance of early childhood education and influence education policy priorities for expansion of publicly provided pre-school education programs in Turkey.



“7 is Too Late” Campaign Outcomes

- ❑ 40,000,000 exposed to media campaign
- ❑ Preschool education for 4-6 age group increased by 144% in 6 years (19.1% →61%)
- ❑ Senior education officials including Minister increasing number of statements on importance of ECD
- ❑ Multiple stakeholders & opinion leaders consensus on ECE
- ❑ Ministry of National Education made preschool education mandatory and universally accessible to all preschool-aged children in 57 project provinces at last 2 years

TARGET GROUPS

- parents
- teachers
- general public
- private sector
- universities
- Ministry of Education
- local government
- government



«You are My Father» Media Campaign

- “Awareness of the importance of fatherhood within society.
- As part of this awareness raising campaign, AÇEV will utilize various forms of communication including billboards, posters, TV programs, and interviews in order to emphasize the importance of fatherhood and help create a more child-friendly community.



An Incentive Program for Childcare and Early Childhood Education to Increase Female Employment

The Return of a TL 300 (USD 200) Incentive to the Economy is TL 612 (USD 408)



+TL 154

+TL 458

A Childcare Center with 9 Personnel, 52 Children, and Monthly Fee of TL 500	Monthly Tax Income per Child (TL)
Social Security Premium (Employee)	47
Social Security Premium (Employer)	49
Unemployment Insurance Premium (Employee)	3
Unemployment Insurance Premium (Employer)	7
Income Tax	47
Stamp Duty	2
Corporation Tax	12
Income Tax Allowance (AGI)**	(13)
Total	154



-TL300

Incentive



A Female Worker with Monthly Gross Income of 1,167 TL	Monthly Tax Income (TL)
Social Security Premium (Employee)	163
Social Security Premium (Employer)	169
Unemployment Insurance Premium (Employee)	11
Unemployment Insurance Premium (Employer)	23
Income Tax	160
Stamp Duty	7
Income Tax Allowance (AGI)**	(77)
Total	458



•Exchange rate used for USD/TRL conversions: 1.5/1

** Minimum subsistence income, the level of income below which the person is considered to be in material need, is exempt from tax

An Incentive Program for Childcare and Early Childhood Education to Increase Female Employment in Turkey

A 300-TL Monthly Incentive Can Increase Female Employment Rate by 4-5* Percentage Points

	Scenario 1 : 50% of the women who were previously employed, but currently not working, return to the workforce	Scenario 2 : 30% of the women who were previously employed, but currently not working, return to the workforce
No. of additional childcare centers that will be opened	29,393	22,502
Jobs created with the opening of new childcare centers	265,000	203,000
No. of women moving from informal to formal employment	172,000	172,000
Total no. of women in formal employment	4,406,000	4,087,000
Net Benefit	TL 35bn (USD 23.3bn)	TL 25bn (USD16.7bn)
Resulting Female Employment Rate	%29	%28

*2010 female employment rate was 24%

**Exchange rate used for USD/TL conversions: 1.5/1

Advocacy, Awareness Raising Activities:

ACEV's Biggest Challenge: Universal K-12 education


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Since 2012: İZ Child Development Centers



- ▶ İZ Child Development Centers, supported by ACEV and FIBA Group, was established in 2012 to **provide high quality early childhood care and education services and promote female employment in Turkey.**
- ▶
- ▶ İZ Child is based on a sustainable and scalable social business model, targeting social and financial impact.


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Since 2007: Özyeğin University

- ▶ **Established** by the Hüsnü M. Özyeğin Foundation in 2007 as a financially accessible entrepreneurial research university.
- ▶ With its values of **academic freedom, flexibility, diversity and accessibility**, OzU aims to become a leading university and model both in Turkey and in the region through its **innovative education and creative research**



Özyeğin Social Investments has allocated over 375 millions USD and directly touched the lives of almost one million people.



Empowering the future generations for a better Turkey...

Aysen and Husnu Ozyegin



Prof. Cigdem
Kagitcibasi



Ayla Goksel



Dilek and Nazim Belger

ÖZYEGİN
UNIVERSITY