A young boy with dark hair, wearing a white t-shirt with a small logo, is smiling and holding up a bundle of books. The background is a textured blue wall. The text 'IMPACTING EDUCATION IN PERU' is overlaid on the right side of the image.

IMPACTING *EDUCATION* IN PERU

CARLOS RODRÍGUEZ-PASTOR

President, Intercorp
crp@intercorp.com.pe

**“Not all profit is equal.
Profits involving a social
purpose represent a higher
form of capitalism.”**

Michael Porter & Mark Kramer



1991

2001

2014

PEOPLE

42

2,000

55,000

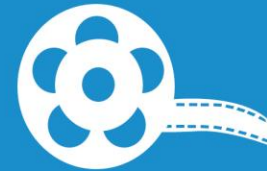
REVENUE

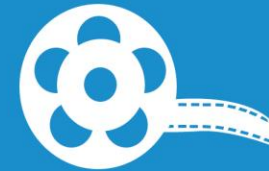
\$1m

\$150m

\$4,700m











2000





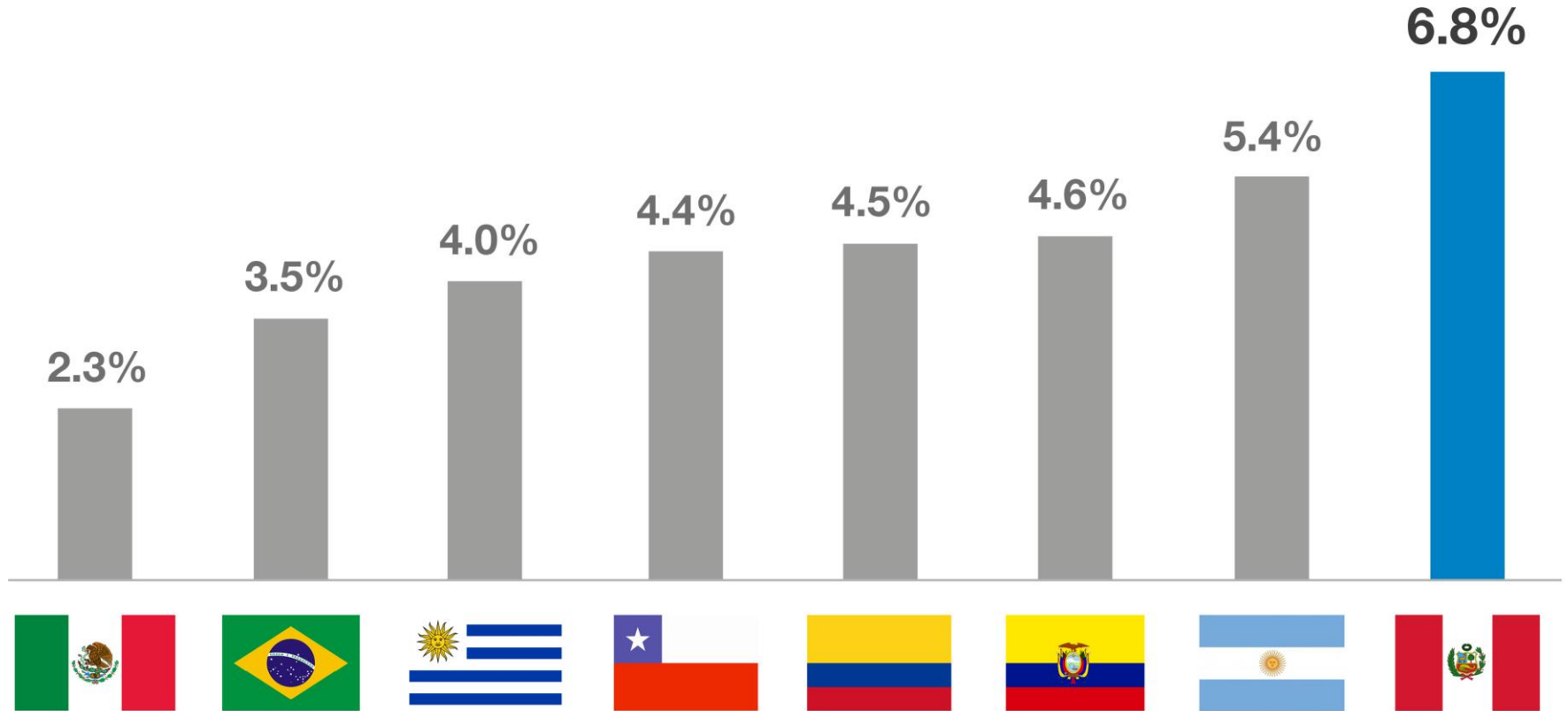
2000



2014

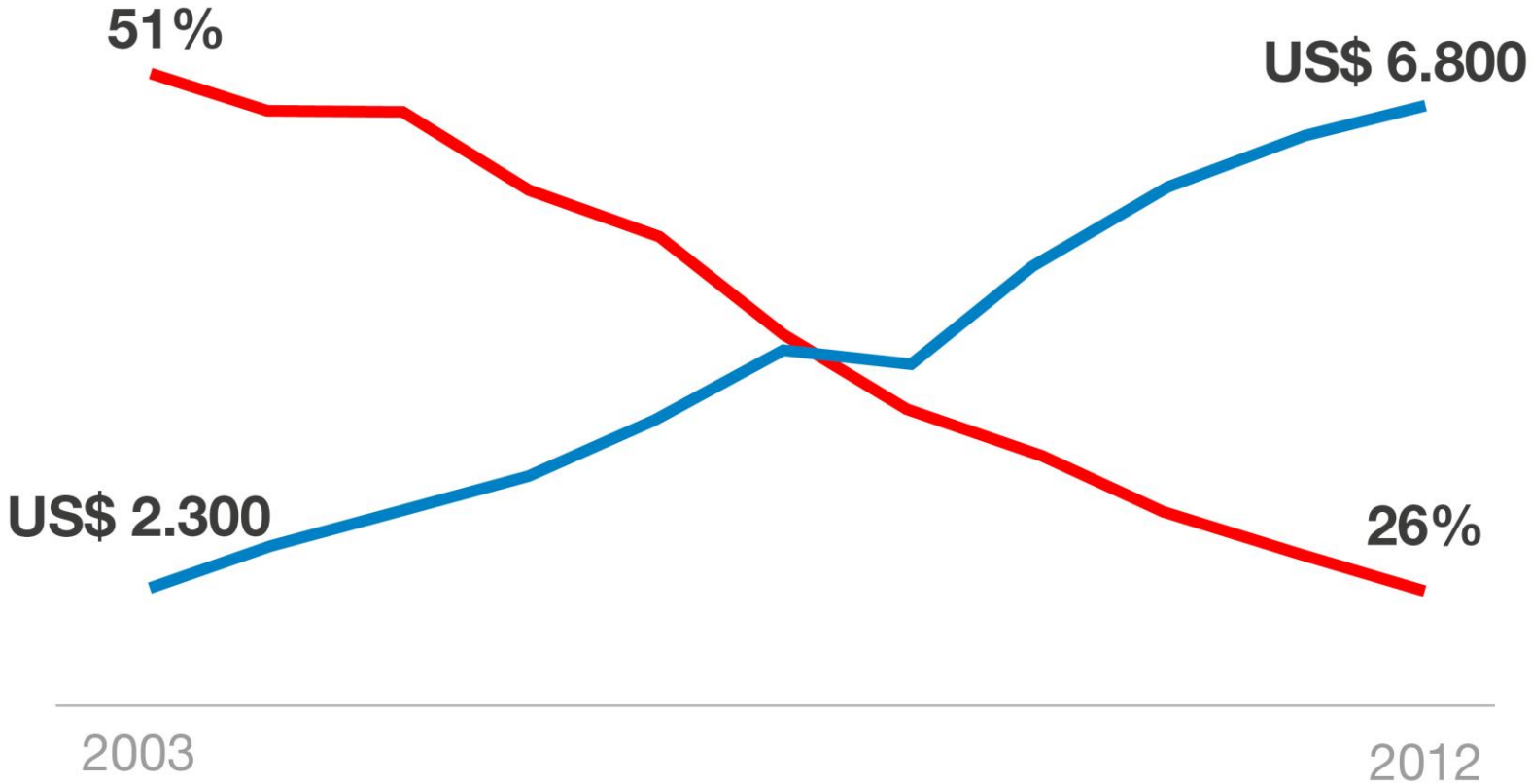


AVERAGE GROWTH (LAST DECADE)

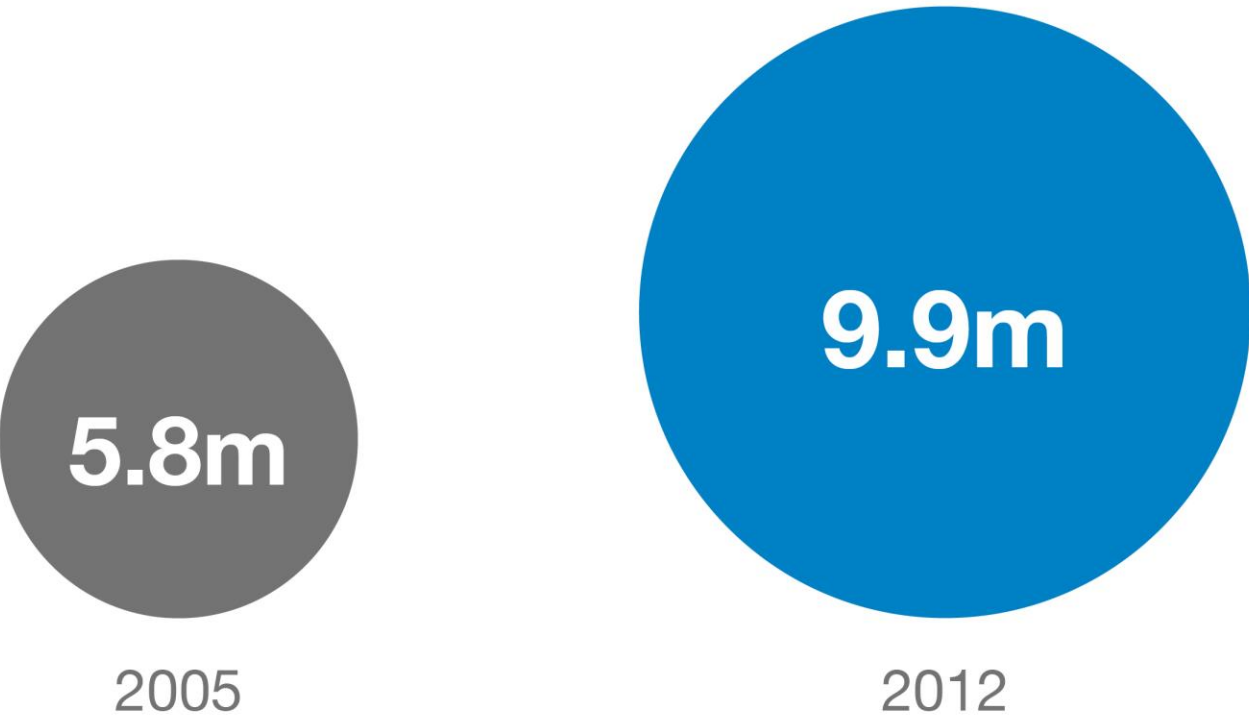


POVERTY

GDP PER CAPITA



PERU'S MIDDLE CLASS

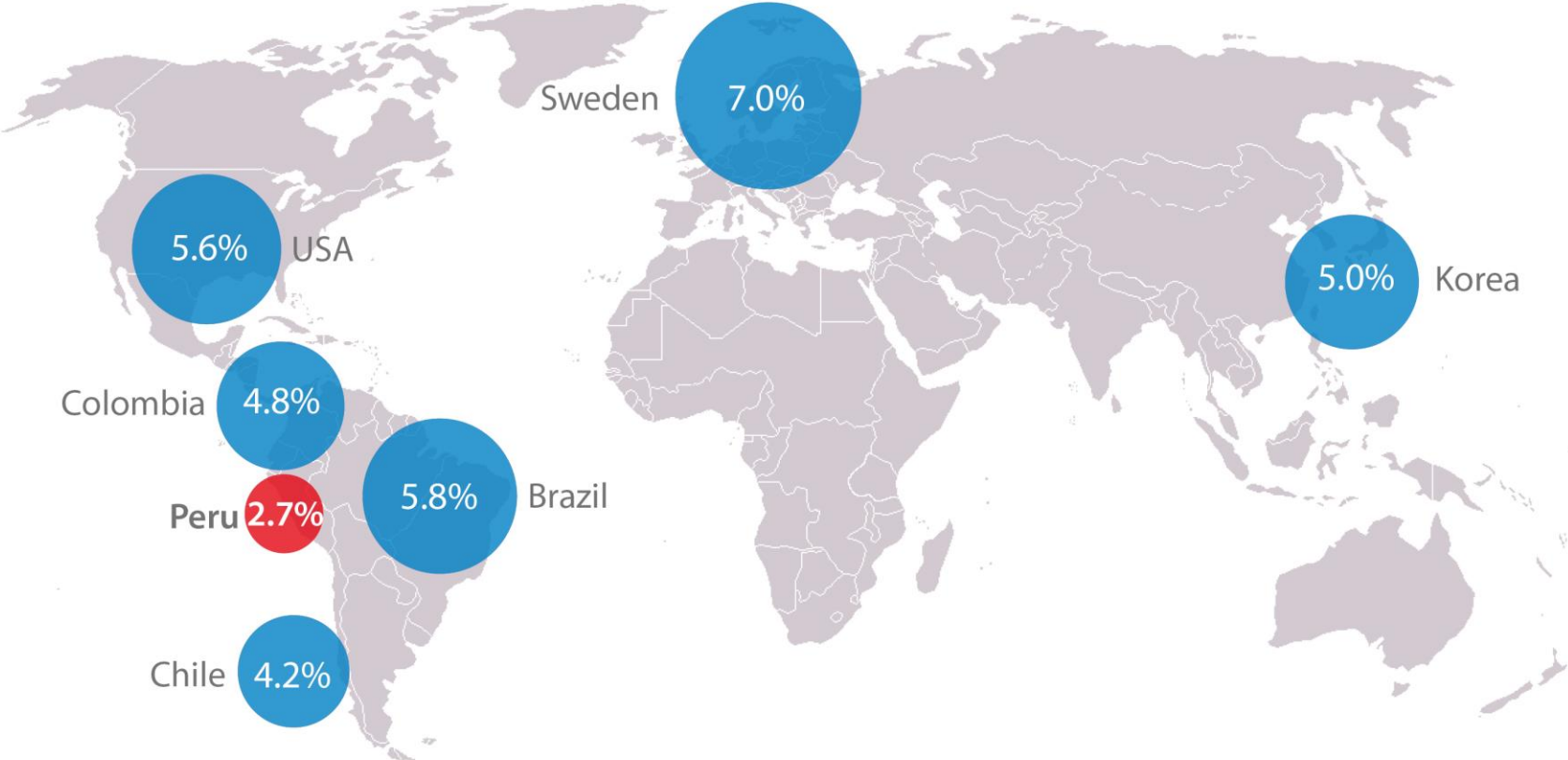


INVESTMENT IN EDUCATION



Peru 2.7%

INVESTMENT IN EDUCATION



PISA RANKING

WORLDWIDE

2000

#37 Albania
#38 Macedonia
#39 Indonesia
#40 Brazil
#41 Peru

2012

#61 Jordan
#62 Colombia
#63 Qatar
#64 Indonesia
#65 Peru

PISA RANKING

LATAM

2000

#34 Argentina
#35 Mexico
#36 Chile
#40 Brazil
#41 Peru

2012

#53 Mexico
#58 Brazil
#59 Argentina
#62 Colombia
#65 Peru

EDUCATION IN PERU



STUDENTS



TEACHERS



SCHOOLS

PUBLIC

5.6m

315k

76k

PRIVATE

1.9m

144k

23k

TOTAL

7.5m

459k

99k

E. 2094
I. Ica
Pacacut

BIENVENIDOS



COMUNICADO
AL PUEBLO DE LAS
ELECCIONES MUNICIPALES
DEL 2018
COMUNIDAD DE
LA PACHACUT

¿Cómo votar?
Opción Municipal

CARTEL
DE
CANDIDATOS



Harvard School





I.E.P. Stanford Suiza Peruana

INICIAL - PRIMARIA - SECUNDARIA

RD. 0211-96 - UGEL. 02

EDUCACIÓN DE CALIDAD PARA TODA LA VIDA.

¡ NOS PREPARAMOS PARA FESTEJAR UN ANIVERSARIO MÁS...!
 Celebrando **Stanford Suiza Peruana**
 14
 Feliz Aniversario!
 14 años trabajando en beneficio de la educación de nuestro Perú.

¡ FELIZ 4 AÑOS
 Celebrando con nuestros alumnos

¡ FELIZ 4 AÑOS
 Celebrando con nuestros alumnos

CELEBRAMOS JUNTOS NUESTROS 4 AÑOS
 Celebrando con nuestros alumnos

¡ FELIZ 4 AÑOS
 Celebrando con nuestros alumnos

¡ FELIZ 4 AÑOS
 Celebrando con nuestros alumnos

¡ FELIZ 4 AÑOS
 Celebrando con nuestros alumnos

¡ FELIZ 4 AÑOS
 Celebrando con nuestros alumnos



I.E.P. LA SORBONA

**INICIAL • PRIMARIA
SECUNDARIA GRATIS**
ADMISIÓN 2014

MATRÍCULA
LIBROS
VACACIONES ÚTILES
TALLERES

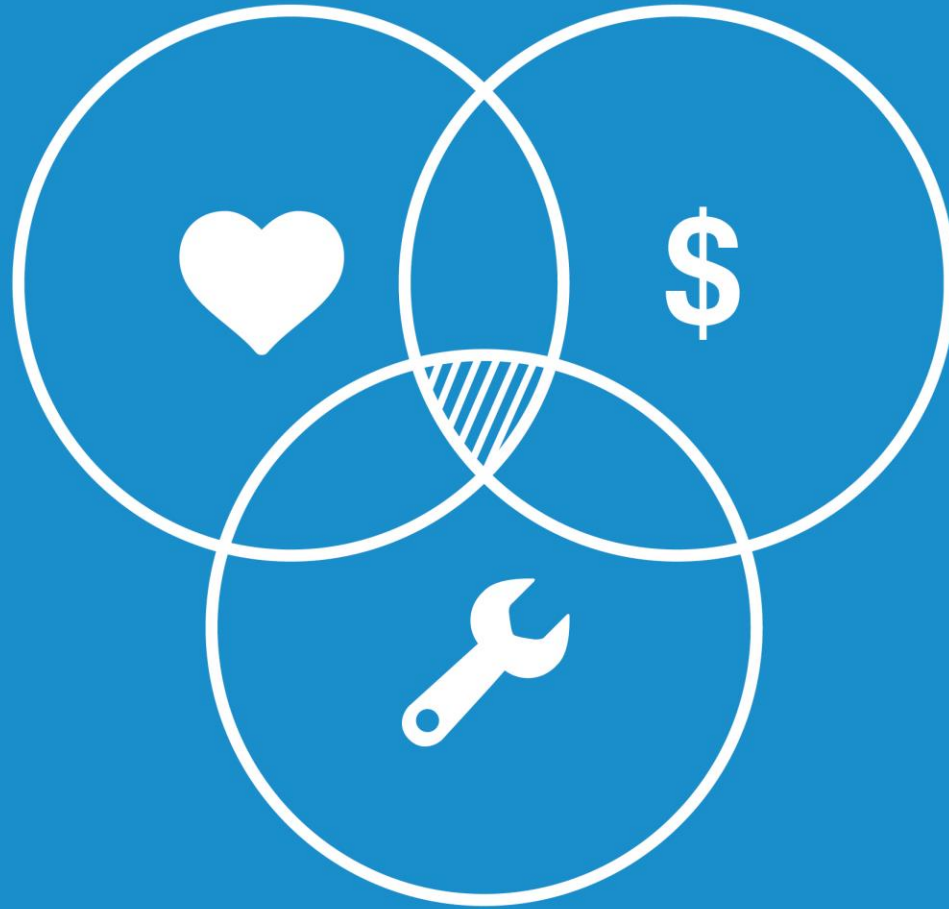
ADMISIÓN
2014
INICIAL
PRIMARIA
SECUNDARIA
GRATIS







IDEO



HUMAN CENTERED DESIGN THINKING



 Innova
Schools

INNOVA PROMISE

- Leaders with Values
- Success in Life
- Academic Excellence
- Life-long Learning

AFFORDABLE

SCALABLE

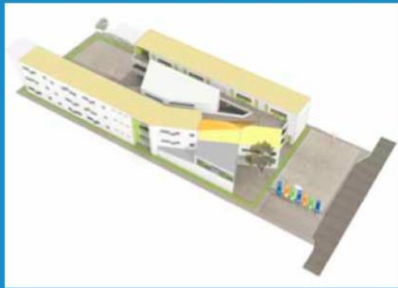
EXCELLENT

AFFORDABLE



Average = \$148

SCALABLE



SMALL

3,000m²

750 students

30 teachers



MEDIUM

4,500m²

1,100 students

40 teachers



LARGE

6,000m²+

1,500 students

50 teachers

SCALABLE

SMALL: 3,000m² | 750 students | 30 teachers



SCALABLE

MEDIUM: 4,500m² | 1,100 students | 40 teachers



SCALABLE

LARGE: 6,000m²+ | 1,500 students | 50 teachers



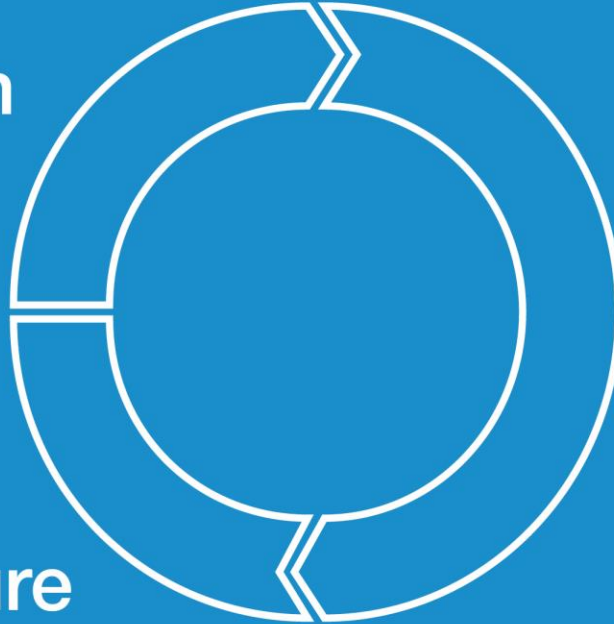
EXCELLENT LEARNING PROCESS



1. Motivation



3. Closure



2. Construction

EXCELLENT

BLENDED LEARNING - SOLO



EXCELLENT

BLENDED LEARNING - GROUP



EXCELLENT PLATFORMS

Math



Communication



English

MyEnglishLab



Science

MODUS

EXCELLENT

KHAN ACADEMY



"I was blown away when I first visited Innova. It was beautiful, open and modern. It was inspiring to see such an affordable school deliver a quality of education that would rival many schools in the richest countries and neighborhoods."

Sal Khan, Founder, Khan Academy

EXCELLENT TEACHERS



MIS CURSOS

- MAT 1° BIM1
- TTK

Todos los cursos ...

MENÚ PRINCIPAL

- La Promesa Innova
- Los Valores Innova
- Competencias del Alumno
- Preguntas Frecuentes
- Matemática
- Comunicación
- Inglés
- Ciencia y Ambiente
- Arte
- Religión
- Tutoría
- Educación Física
- Informática
- Educación Física y Ambiente
- Sociales Integradas
- Manual Editar Información
- Manual Estudiantes MEC
- Manual TimeToKnow
- Personal Social

NAVEGACIÓN

MATEMÁTICA	COMUNICACIÓN	ENGLISH	CTA
ARTE	RELIGION	TUTORÍA	INFORMÁTICA
EDUCACIÓN FÍSICA	CIENCIA Y AMBIENTE	SOCIALES INTEGRADAS	PERSONAL SOCIAL

¡Bienvenidos!

El TRC es una plataforma en línea con excelentes lecciones y recursos para tus clases. Ha sido creado por maestros, para maestros. Vea el video para aprender más.



¡Preguntas? Enviar un mensaje a:
soporte.trc@innovaschools.edu.pe

LA PROMESA

LOS VALORES

COMPETENCIAS

PREGUNTAS FRECUENTES

MANUALES

Editar

PLATAFORMAS ADICIONALES

- MEC
- Manual
- TimeToKnow

MENSAJES

EXCELLENT

RESULTS - READING



	L 2	L 1	L 0
Public Schools	28%	52%	20%
Private Schools	47%	48%	5%
National Avg.	33%	51%	16%
Innova Schools	83%	16%	1%

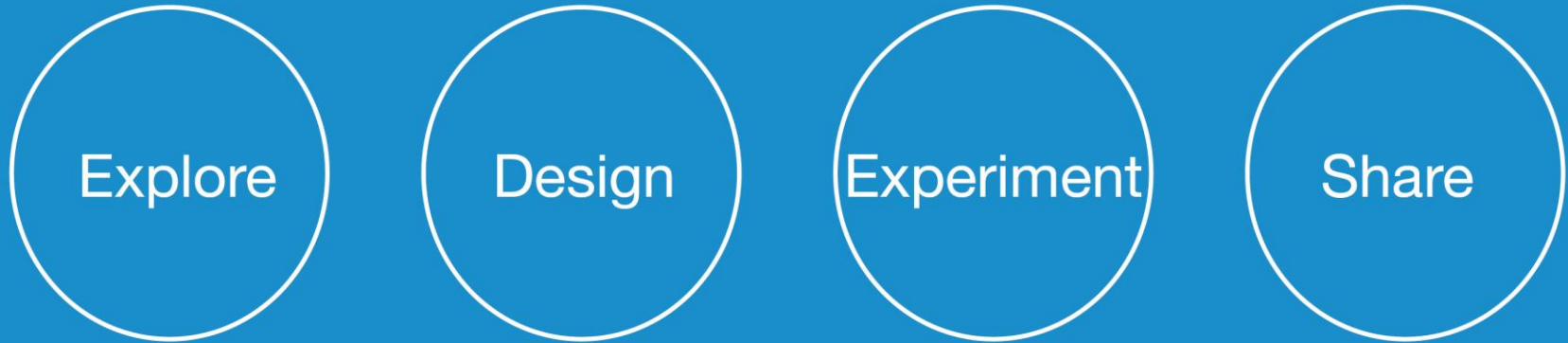
EXCELLENT

RESULTS - MATH



	L 2	L 1	L 0
Public Schools	16%	31%	53%
Private Schools	20%	36%	44%
National Avg.	17%	32%	51%
Innova Schools	61%	35%	4%

EXCELLENT INNOVATION PROGRAM



Human Centered Design Thinking

EXCELLENT INNOVATION PROGRAM



INNOVA SCHOOLS

2010

2014

2017



STUDENTS

800

13,500

39,000

TEACHERS

78

855

1,872

SCHOOLS

3

24

46

INNOVA SCHOOLS

2010

2014

2017



REVENUES

1m

22m

68m

EBITDA

-1m

0m

18m

NET INCOME

-1m

-5m

3m

in USD

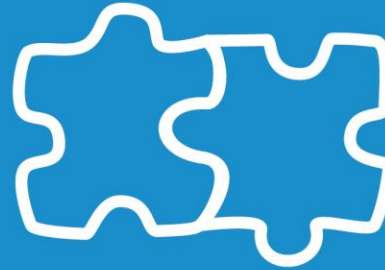
WHY INNOVA SCHOOLS



Educated
population



Collaboration
public + private



Shared-value



Future leaders



**PERÚ
CHAMPS**

THERE'S A COUNTRY IN SOUTH AMERICA THAT HAS ONE
OF THE WORST EDUCATION SYSTEMS IN THE WORLD.

PERU*



*PISA Ranking 2012 (OECD)

See video at <http://youtu.be/mRUQTO5db08>




www.peruchamps.org



That's why I like to draw.

See video at <http://youtu.be/MVRlpMLImCs>

A young boy with dark hair, wearing a white t-shirt with a blue collar, is smiling and holding up a stack of books with his right hand. The background is a textured, light blue wall. The entire image is overlaid with a semi-transparent blue filter.

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www.peruchamps.org

www.innovaschools.edu.pe

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President, Intercorp

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