

GPC Impact Investing Workshop

New York, NY

3 E 54th St, 14th Floor

September 20, 2018

1:00 – 5:00 pm, Cocktail Reception 5:00 – 6:30 pm



Investing for Impact: Approaches to Measurement, Evaluation and Learning

This workshop will equip individual and institutional investors with a deeper understanding about the techniques, challenges and best practices used to measure and evaluate the social and environmental impact of impact investments. Featuring internationally recognized experts as well as GPC member examples and approaches, this workshop will provide ample opportunity to learn, share, and connect around the latest knowledge in the field.

Participants will take part in a generative afternoon where we will map, analyze and co-create approaches to critical M&E challenges. To encourage candor and open discussion, the workshop is not-for-attribution.

Agenda

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| 12:45 | Arrivals |
| 13:00 | Welcome and Introductions
Daniel Schwartz, Marieke Spence, Synergos |
| 13:25 | Session #1: Perspectives from the Field
Speakers: Maryanne Hancock, Rise Labs; Veronica Olazabal, Rockefeller Foundation
<i>Remarks followed by group discussion</i> |
| 14:10 | Group Interactive Exercise
Monitoring and Evaluation World Café
Facilitated by Marieke Spence and Kathryn Uhl, Synergos |
| 15:30 | Networking and Coffee Break |
| 15:50 | Session #2: Perspectives from Peers
Speakers: Larry Lunt, Armonia LLC; Gary Ford, MCE Social Capital
<i>Remarks followed by group discussion</i> |
| 16:35 | Closing Remarks and Evaluations |
| 17:00 | Cocktail Reception |